

FUNDRAISING IDEAS

TEAM UP

Encourage your friends and family to sign up to the Stand Up To Cancer Dog Walking Challenge in April too and make fundraising a real team effort.

PROMOTE YOURSELF ONLINE

Share your Online Giving Page and your official challenge badges across your social networks for instant results.

VIRTUAL COLLECTIONS

Send an email to your work colleagues to let them know you're taking on the Stand Up To Cancer Dog Walking Challenge in April to raise money for life-saving research. Remember to include a link to your Giving Page!

TELL YOUR STORY

Our most successful fundraisers often have really personal Online Giving Pages. Kit yours out with the story of why you've decided to take part, regular updates, photos, and of course a thank you to your lovely donors!

SET A TARGET

Keep yourself motivated with a fundraising goal. If you set a target on your Online Giving Page, you can raise 46% more sponsorship.



DOG'S TALENT SHOW

Why not host a doggy talent show? It's simple- set up the categories 'Best Smile' or 'Best Professional Talent'- then ask your friends to vote in exchange for a donation. It's a great way to raise money and show off your furry friend!



FUNDRAISING IDEAS



FILM A VIDEO

Video yourself out on your walks to let friends and family know you're Standing Up To Cancer and share your content across your social media.

MAKE A DONATION

Show potential supporters that you're committed and kick off donations with a contribution to your own Online Giving Page.

ASK YOUR EMPLOYER

Increasing the miles you walk across the month will make you feel more energised at work. What's your company prepared to donate to their happier and healthier employee? See if they'll make a donation, or match the funds you raise.



WRAP UP EVENT

"I'll donate when you've done it!" the words no dog walker wants to hear. Hold doubters to their word with a wrap up event at the end of your month, and lap up those last minute donations!

